



Implementation Guide

Product TV Display Module



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1.0 Introduction

Elevate your display game by transforming any TV or large screen into a dynamic showcase that highlights your products, showcases prices, presents enticing offers, and emphasizes standout features. Boost your engagement strategy effortlessly, ensuring you captivate the attention of potential customers with ease.

1.1 Target Audience

1. Existing Odoo users
2. Odoo Point of Sale Users
3. Business Owners
4. Marketing Team
5. System Administrators, Sales Executives, Managers, and more
6. Retail & Wholesale Business Owners & staffs

1.2 Problem Statement

There is no billboard feature to present a product, product price, offers, discounts, and product features to a large crowd.

1.3 Solution

By adding this module and installing it in your Odoo instance, you can showcase your list of products to potential customers on a TV/Big Screen.


1.4 Features

1. **Compatibility:** Ensures compatibility with various Big Screen/TV Signage Displays.
2. **Visually Appealing UI:** Provides an eye-catching UI with a slider library for engaging presentations.
3. **Integration with Odoo:** Strongly integrated with Odoo, especially Odoo Inventory.
4. **Customization:** Allows customization of content and slider configurations.
5. **Product Showcase:** Displays product images, details, and content from Odoo Inventory modules.
6. **Customer Attraction:** Attracts new customers and encourages existing ones.
7. **Enhanced Satisfaction:** Improves customer satisfaction with a quick overview of products.
8. **Increased Sales Opportunities:** Creates better sales opportunities by effectively showcasing products.
9. **Configurability:** Offers configurable display contents, adapting to specific needs.
10. **Quick Product Overview:** Facilitates a swift understanding of products for customers.

1.5 Work Flow Explanation

Step 1)

Login using your user credentials.

 **Your logo**

Email

Password

Log in

[Don't have an account?](#) [Reset Password](#)

[Manage Databases](#) | [Powered by Odoo](#)

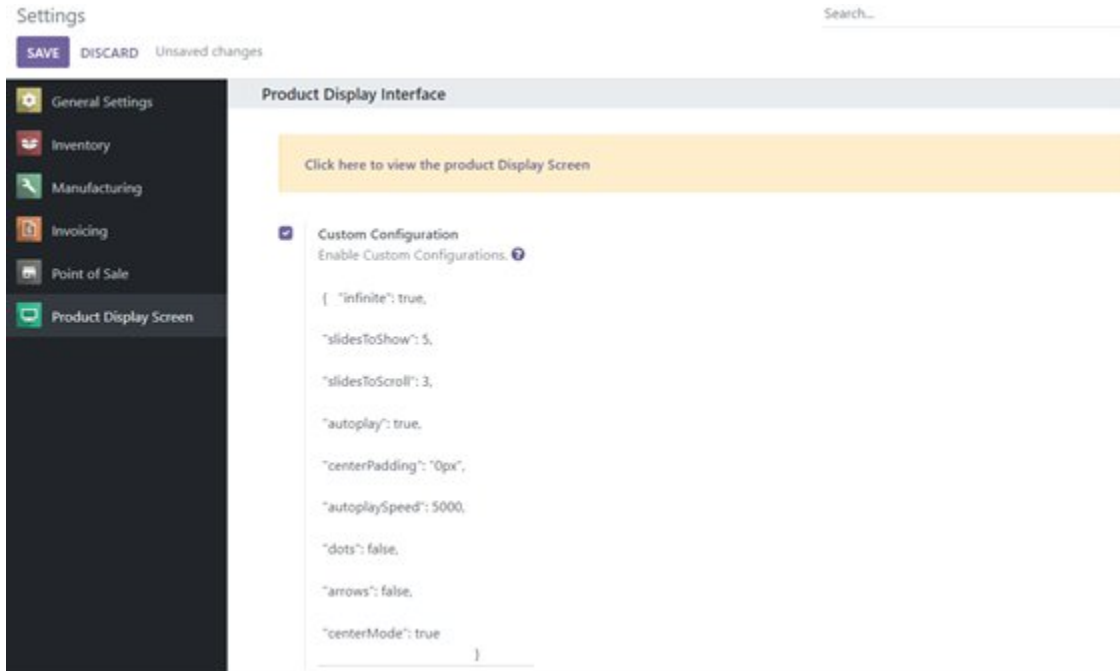
Step 2)

Use this menu path: Settings> Product Display Screen

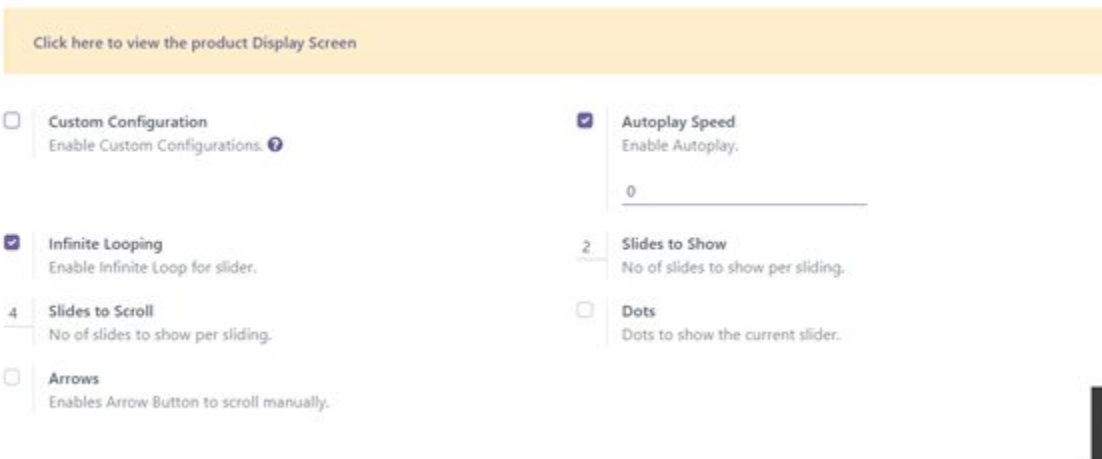
Check the box - custom configuration

Give the configuration you want by referring the official documentaion of slider : <https://kenwheeler.github.io/slick/>

A sample is given in the placeholder of the field.



Other wise you can uncheck it and can give custom individual configuration as in the picture.

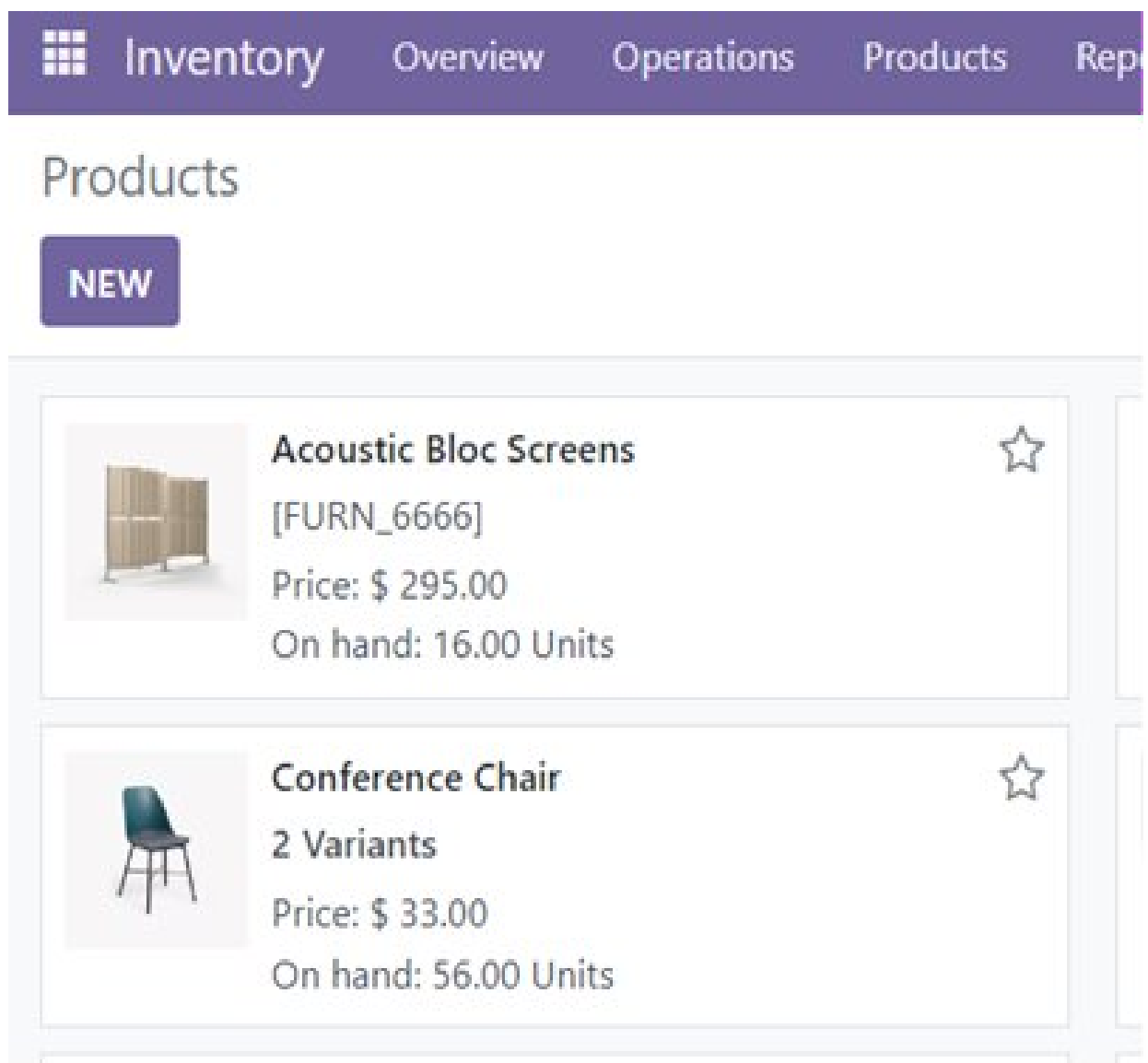


Step 3)

Use this menu path: Inventory > Product > products

Click on Any product, say Acoustic Bloc Screens





then add product tags,sale price , attributes & variants as shown in the picture.



Inventory Overview Operations Products Rep

Products

NEW

	Acoustic Bloc Screens [FURN_6666] Price: \$ 295.00 On hand: 16.00 Units	
	Conference Chair 2 Variants Price: \$ 33.00 On hand: 56.00 Units	

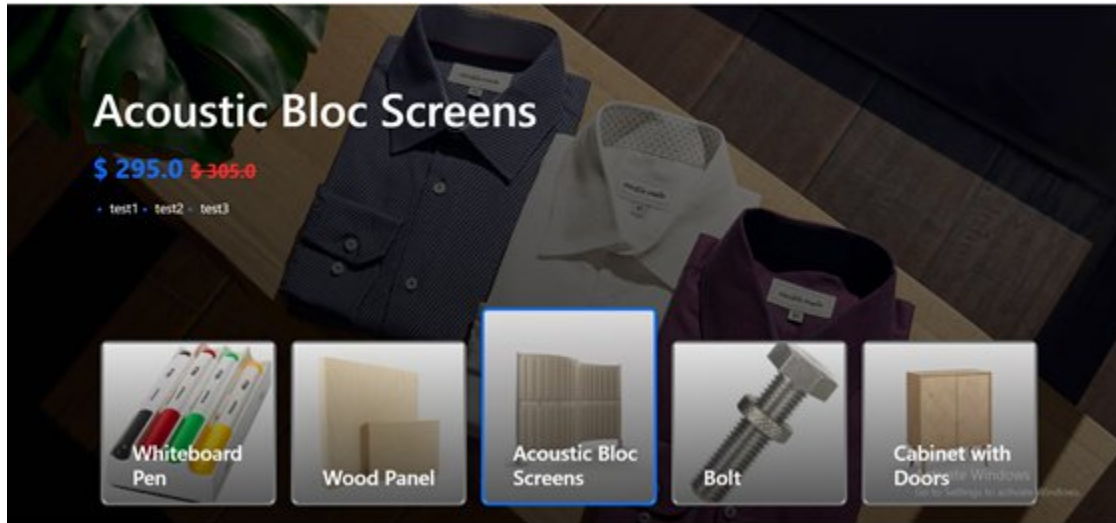
The screenshot shows the product management interface for 'Acoustic Bloc Screens'. At the top, there are navigation icons for 'Extra Prices', 'On Hand', 'Forecasted', 'Out: 0', 'Reorder...', and 'Bill of M'. The product name is 'Acoustic Bloc Screens' with a star icon. Below the name, there are checkboxes for 'Can be Sold' and 'Can be Purchased', both of which are checked. A small image of the product is shown on the right. The interface has tabs for 'General Information', 'Attributes & Variants', 'Sales', 'Purchase', 'Inventory', and 'Accounting'. Under 'General Information', the 'Product Type' is 'Storable Product' with a description: 'Storable products are physical items for which you manage the inventory level.' Other fields include 'Sales Price' (\$ 295.00), 'Customer Taxes', 'Cost' (\$ 287.00), 'Product Category' (All / Saleable / Office Furniture), 'Internal Reference' (FURN_6666), 'Barcode', 'Product Tags' (test1, test2, test3), and 'Company'. Below this, there is an 'INTERNAL NOTES' section with another 'Can be Sold' and 'Can be Purchased' section. The 'Attributes & Variants' tab is active, showing a table with columns 'Attribute' and 'Values'. The table has two rows: 'Legs' with value 'Steel' and 'Color' with value 'Black'. Each row has a 'CONFIGURE' button. Below the table is an 'Add a line' button. A warning message at the bottom states: 'Warning: adding or deleting attributes will delete and recreate existing variants and lead to the loss of their possible customizations.'

save the updated form view by clicking button " Save"
Step 4)

Then click on the link as in the picture

[Click here to view the product Display Screen](#)

You will get a screen like this press fun Key + F11



1.7 Release Note

Product TV Display Screen Module is for Odoo version 16.0